

IMHCA Executive Committee Board Meeting Agenda - December 5, 2009
Conference Call

Present: Cindy Boyle, Christy Johnston, Erik Oostenink, Jim Wilwerding, Cheryl Garland, Jessica DeBoom, Tanja Duffey, and Kristen O'Conner-Sherrets

- I. Call to order – 9:00
- II. Acceptance of Agenda
- III. Approval of Minutes
- IV. President's Report
- V. Treasurer's Report
- VI. Old Business
 - Conference Report
- VII. New Business
 - Jim gave the treasurer's report- we are solvent. We have broke even on the 2009 budget.
 - conference committee report- Dr. Bob Wubbolding will be our main speaker all day on Friday. His cost is \$1800 plus expenses and he is going to arrange his own travel. The dates of the conference are April 29 and 30th. It will be at the same place, the Holiday Inn on Merle Hay. On Thursday we will hopefully have Dr. Tarvidis present a 3 hour ethics course in the morning. We would like to offer a three hour presentation for people pre-licensure opposite the ethics course. We will then offer six breakout sessions in the afternoon with a choice of three total. We are currently accepting call for proposals and they are due January 8, 2009. The committee will meet that day to review the proposals and make a decision on which ones to accept. We need to try to work on getting people to set up exhibits this year. Tanja Duffey would be willing to help with this. Erik or Jim will e-mail her at tldcounseling@aol.com Cheryl will contact a possible speaker that could present on grief in relation to the war and the economy for the committee. Maybe work on a title with the words reality and resiliency in them. Brought up the idea of a panel during the conference as one of the breakout sessions on lobbying. We would need to find out if we can offer CEU's for this if there is a main speaker mediating it.
 - To become a 501c6 organization we need to fill out a 50 page application and submit this to the IRS. This would allow us to spend unlimited amount of money for lobbying. Jim has not filled this out yet. We discussed possibly offering the LMFT's \$3000 for the year to lobby with. Erik made a motion to approve this, Cheryl seconded it and everyone approved it.
 - We discussed increasing the cost of membership beginning on July 1, 2010, the fiscal year. We decided to charge students \$15 for membership and new members \$60. This would increase the unified dues to \$175 per year. We would also like to offer to old members that if they renew their dues for the year prior to July 1, 2010 we would give them the old price for the year of \$50. Jim also brought up he would like to see a membership blitz. We discussed sending out a paper mailing to all licensed people in the state and

informing of the important issues that we are working on as a board and how their membership would benefit them. Cindy has volunteered to put this together if people get things to her. This would include the newsletter, a save the date for the conference and a membership blitz statement. Cindy will need things by the first week of January and will get it done by mid January to be mailed out to everyone licensed in the state. Jim made a motion to approve this, Christy seconded it and everyone was in favor.

- Cheryl brought up a social networking group for our organization to get our word out as well. We also discussed making business cards to pass out for people. We discussed setting up a facebook acct. for this. We discussed adding a feature to our web page for a discussion page. We would get billed a one time cost for setting this up and not after that. Jim made a motion to approve this, Cheryl seconded it and everyone approved it. Kristen will set up a facebook acct. for this and the e-mail will be facebook@imhca.net. Christy made a motion to approve this, Erik seconded it and everyone approved it.

- Erik brought up the elections. We need a legislative person, member at large, newsletter editor, secretary, treasurer, president elect. We would like to get nominations prior to the conference so we can vote at the annual meeting.

- Next meeting will be March 6th in Waterloo at 9:00 a.m.

VIII. Adjourn – 11:25 a.m.