

IMHCA Executive Committee Board Meeting Minutes - March 6, 2010

Present: Cindy Boyle, Christy Johnston, Erik Oostenink, Jim Wilwerding, Cheryl Garland (speaker phone), Jessica DeBoom, and Kristen O'Conner-Sherrets, Tanja Duffey

- I. Call to order – 9:00
- II. Acceptance of Agenda
- III. Approval of Minutes
- IV. President's Report – Cindy reported on the radio program February 2, 2010 on The Exchange featuring IMHCA and Cindy did this radio program. She talked on mental health and legislative issues and she feels it went very well.
- V. Treasurer's Report- Jim reported on the budget. We paid our half of the lobbying fee to the Marriage and Family Therapist group. We will have more costs for printing our brochures for the annual conference. We currently have \$8500 in the bank right now.
- VI. Old Business
 - Conference Report- The brochures are being mailed out Monday and is already on the website. Erik will e-mail out the brochure to Orchard Place as well as requested by staff. Darcie Davis-Gage will be presenting an Ethics breakout for the conference. Jim is in charge of taking conference registrations. We are going to have the social gathering immediately following the end of the first day of drinks and appetizers to hopefully get more people to stay and network. We are having the annual meeting on Thursday following lunch. Kristen volunteered to be on the panel for the conference on licensure. We are still looking for more people who would like to be on this panel.
- VII. New Business
 - Cheryl will have one of her office staff, Sara contact Cindy to verify the database for membership. Cheryl will brainstorm the social activity and work with the conference committee to help people feel more comfortable if they don't know everybody.
 - When Jim gets things about new membership he will scan it and e-mail a copy to Cindy.
 - The cost of the website was going to raise so we are switching the website to prevent us from having higher costs for the website. We can only have five e-mail addresses and the rest of us will just have to use our professional e-mail addresses. The five addresses would be president, board members, treasurer, membership and web. We sent around a sign up sheet for people to put what e-mail address they would like used. Kristen is working on setting up the facebook acct.
 - The membership form needs to be updated and approved prior to setting up a paypal acct. Maybe change the part of if you are licensed and take out the boxes and just have them write it out. We cleaned up the form a little bit to make it look better and be more streamlined.

- Emily Piper, our lobbyist, will be attending our annual meeting and will present on what our goals are for the next year. We will also cover elections at the annual meeting.
- Cindy started working on a newsletter. She will work on an electronic newsletter and get this out on the website by April 1, 2010. It would be nice to find out what people would like to see in the newsletter.
- Jim and Erik both attended the Day on the Hill with the Marriage and Family Therapists on Wednesday. They had some short conversations with some of the legislators. Emily gave some talking points for them to talk to the legislators about. We need to give the legislators some real life examples of what things are not being covered by the insurance companies.
- Erik brought up the elections. We need a legislative liaison, member at large, newsletter editor, secretary, treasurer, president elect. We would like to get nominations prior to the conference so we can vote at the annual meeting. Erik would like to volunteer to be the legislative liaison. Tanja would like to continue to be a member at large. Tanja's term would be from July, 2009 until July, 2012. Jim motioned, Erik seconded and all agreed. Mary Higgins term will be from July 2009 until July 2011. Jim motioned this, Erik seconded it and all agreed. The treasurers and secretary positions would be from July 2008 until July 2010. The membership chair and student members term would be from July 2009 until July 2011. The presidents position would be July 2009 until July 2011. The president elect is a one year term and would be July 2010 until July 2011. The newsletter editor is an appointed position and is a non voting position. The web coordinator is also a non voting position. The legislative liaison position term should be July 2010 to July 2012. Erik will send out an e-mail to the membership for nominations for the positions of secretary, treasurer and president elect and ask for interest in newsletter editor and legislative liaison. Nominations will need to be submitted to the president by April 1, 2010.
- Next meeting will be April 29, 2010 at the annual conference. We will have the next quarterly meeting on June 12, 2010 at 9:00 a.m. in Des Moines at DMACC.

VIII. Adjourn – 11:10 a.m.