

IMHCA BOARD MEETING MINUTES
Saturday October 03, 2015
9am to 12pm

Attendees:

Don Gilbert (President)	Present
Kristy Johnson- (Past President)	Absent
Jim Seward (Treasurer)	Absent
Jessica Romey- (Secretary)	Present
Open Position- (Fund Raising Committee Chair)	-
Sue Heitshusen- (Conference Chair Committee)	Present
Kacey Peterson- (Government Relations Chair)	Present
Kenneth Cameron- (Co-Chair Government Relations)	Present
Kyla Loucks- (Networking and Communication Chair)	Present
Carol Hinman- (Publication Committee Chair)	Present
Leanna Brady - (Ethics Committee Chair)	Absent
Jason Stark- (Website Coordinator)	Present
Jessica Volk - (Membership Chair)	Absent
Staciee Papineau- (Nominations Committee Chair)	Absent
Connie Frank – (Member at Large)	Absent
Katie Blair - (Member at Large)	Absent
Emily Michner -(Student Representative)	Absent
Dawn Wirtz (Student Representative)	Present
Rachael Gibbons (member)	Present
Ashley Cummings (member)	Present

- I. Call to order— 9:10 am
- II. Acceptance of Agenda
 - Consensus. Kacey motioned, Sue second, all approved
- III. Approval of minutes from 06/20/15 board meeting
 - Approved by email (9/28/15)
- IV. President/President-Elect Report-Don Gilbert
 - Dates for New Orleans AMHCA conference July 14th through 16th 2016, leadership 12th through 14th prior.
 - Kacey’s experience last year, looking at successful and larger chapters, what they offer, member benefits, and what outcomes they have as associations. Kristy will be working on improving the legislative processes, unifying across states (currently some states cannot even diagnose at our level of training), develop the profession, and advocate for LMHC’s.

- Kristy will be working on creating a binder, organizational goals, progress as an organization, key efforts, member benefits, etc. Some chapters have test prep curriculum as an income.
- Exploring CE's going through IMHCA approval (similar to other states), this would need to be approved through the Iowa Board of Behavior Science Examiners.
- Don's report:
 - Iowa board of Behavioral science: have to have the national exam before temporary license. This can be done after 300 hours if from a CACREP program, like Drake University.
 - Maybe required in the future to take both national exams NCE first and then NMHCE after your license hours. We want each state to have the same rules, moving potentially to a LCMHC (post LMHC). We wouldn't have to change our Iowa law to become LCMHA, because our requirements are at the level already (other states would have more problems)
 - Connecting and Collaborate with LMFT's to unify on key issues with them (not become one association), similar to the Iowa board of Behavioral Examiners Association. LMFT's are nationally falling apart, LMFT's can benefit from Unifying with us.
 - Consider a professional discount for a follow professional in another organization
 - CACREP is a national precedent starting.
 - Suggestion from Don: Next year's leadership, send Kristy again at Past President, the President, and a third to continue the investment. Less overwhelming the second time attending, great to have three individuals for networking and gather of information.

V. Treasurer Report-Jim Seward

- He does not hold his current position and is not currently a member. His letter of resignation as Treasurer was given, we are reviewing this. Consider renewing his membership for him (there was a claim that he was confirmed to be cleared of). He is in continued contact with Don Gilbert and looking for new employment.
- Reviewing the Treasurer Report. Motion to pass by Sue and seconded by Kenneth Cameron, all approved.

- We had 28 golfers and far fewer sponsors this year due to the losing the Fundraising Chair. Net of 2916.88 from this event this year.
 - Don will plan to help whoever takes over this role.
 - Consider bringing the Golf Event to Des Moines. Put-Put for Parity and other spin offs for regional events are done by Massachusetts. Consider this for Iowa City, Cedar Falls area, however would need a co-chair in the area.
- Membership dues coming in monthly and from paypal, see Treasurer report
- Consider Auto-renew option
- Balance of 28,163.23. Foundation is about 12,000 (leadership conference, state conference scholarships, attorney fees for 5013c, student scholarships from this amount)

VI. Secretary Report-Jessica Romey

- No report, continue the process of email for minutes approval

VII. Web Coordinator Chair Update-Jason Stark

- Consider 4 companies to host and upkeep our website.
 - Webspec Design (current host). We would upgrade to newest version
 - Keybridge Communications (highest upfront cost).
 - Ten25 Designs (local and perks with 1 hour free of work)
 - BlueSky Web Worx (personally know and trust, one person operation)
 - Webspec Design (same company as first, redo the whole website for \$6700)
- Vote on hosting company: motion for Webspec with redesign by Kacey Seconded by Don, approved by all.
- Web Design, consider it be similar to AMHCA's site. Consider using the design of North Carolina's chapter website.

VIII. Government Relations Chair Update - Kacey Peterson

- Selling of membership lists. This is a source of revenue for other state chapters. Only name and address are given out. For example, the list could be sold to a CE provider, but no email is given. Another option would be a company like Geico; if they want to have a link on our site and they get minimal information on our members. Other chapters that do this have not had any complaints since it is name and address only, not email or phone number.
- Vote: They we would add this, however we will have to approve each option opportunity. Selling of membership (lists name and address only) and allowing links Kacey motioned, Kenneth seconded, all in favor. Motion carried
- Every time we go to the Capitol: Same discussions and they are getting to know us by now. Need a handout of who we are, what we do, demographics of LMHC's across the state, data on how we help.
 - Need data: Number of LMHC rural vs. urban areas, how many have specialized trauma certificates in areas, etc. Compare this data to other mental health professionals without putting down the other types of providers. North Carolina did this by zip code, looked at state map of underserved and averaged how many LMHC's we have in those areas.
 - Continue to communicate our strength and what we need for the underserved (telehealth). Communicate our pay comparisons and loan forgiveness which is still on the agenda for rural areas. Utilizing parity laws and keeping us included.
 - Piggy back on suicide prevention and including LMHC's specifically for suicide prevention funding from the state.
 - Sit down with the new Medicaid providers UHC River Valley, Wellcare, Anthem Blue Cross, Americare. Will Medicaid clients have to choose between their mental health provider and their doctor? Lots of concerns. Need to represent the mental health needs (not just social work needs). Those temporary licenses people need to be able to see these clients even if not a part a chapter 24. No benefits to be a chapter 24 and not enough Chapter 24 out there for new mental health providers needing hours to become license.
 - State may lean towards privatizing Medicaid and not go through the federal government (Governor Branstad).
- IMHCA board giving Kacey an “okay” to communicate with these companies.
- October 23rd Meeting with LMFT's about unified goals and on the legislative front. 11 am to 1pm.

- Vote: Hiring Emily Piper again as our lobbyist: Motion by Kacey and Kyla for second, all approved.

IX. Conference Committee Chair Update - Sue

- April 11th and 12th 2016, same place as previous years, Holiday Inn in Urbandale. Board meeting on Monday. 8 am to 8:45 registration and welcoming, etc.
- Maggie Burtram is the keynote person. From Active Minds (works with Colleges).
- Sponsorships – Platinum is 1500 dollars (perks noted). Gold 1000 dollars. Silver is 750 dollars. 500 dollars Bronze. 800 dollars to sponsor the lunch. 100 dollars to advertise in the folders (bring own information to stuff).
 - Please email Sue if you have a list of people you are reaching out to for potential sponsorship
- Review list of breakouts (Sue has this information).
- Call for programs, Oct. 20th new deadline, on website and mail chimp sent this out as well today.
 - Many speakers not confirmed
- Ethics, Villa Tarvydas hopefully doing this for us this year. Not confirmed yet, she is currently retired. Salon B and C as this is an ethics year.
- Need to consider supervision training opposite Ethics, panel. Preferably questions gathered ahead of time.
 - Side note: Don Gilbert and Wade Leuwerke from Drake University are creating a supervision training program to be owned by IMHCA (potentially testing materials as well).

X. Membership Chair Update-Jessica Volk

- Jessica gave update to Don
- Looking to have a membership committee, with a membership drive. Over 1200 in the state fully licensed and more that are temporary licensed, less that 200 are a part of IMHCA – huge issue
 - Each One Reach One type of campaign

- Low membership fee compared to other states
- Members are recruited in other states by through education and discount for signing up at an education/CE event.
- Feedback from Kenneth Cameron – “they do not represent the practitioner” “they (IMHCA) need to represent the issues” “need to hire a full time lobbyist” “need boots on the ground representing, why NASW is better”
 - o How to educate others on what we are actually doing now.
 - o Carol discussing the use of the Newsletter.
 - o Consider having volunteers obtaining the lists from the Iowa Board of Behavioral Science Examiners and make phone calls on behalf of IMHCA and to obtain an email address if possible.
 - o Consider a state wide postcard to all LMHC’s (based on the brochure)
 - o HIPAA violation for the Iowa Board of Behavioral Science Examiners to give out emails (only name and address)
 - o Consider develop a growth timeline (Carol: what information she has on growth prior to the last five years to send to Don and Kacey)

XI. Ethics Committee Chair Update

- Leanna, not present no update

XII. Publications Committee Chair Update-Carol Hinman

- Two weeks after a board meeting for the newsletter to be sent out, next date
- New updates to the newsletter by Oct. 16th 2016

XIII. Nominations Committee Chair Update-Stacie Papineau

- No update

XIV. Member at Large Update-Connie Frank and Katie Blair

- No update

XV. Student Member Update-Dawn Wirtz, Emily Michener

- Scholarship dates need to be updated as soon as possible. Staciee will be doing this

- Apply online and can print this off

XVI. Fundraising Committee Chair update-

- No further update

XVII. 501c3

- Submitted information to IRS

XVIII. New Business

- Upcoming Board Meeting 1/16/16, 4/11/16, 7/9/16, 10/1/16

XIX. Old Business

- No Updates

XX. Adjourn 12:01 pm, Jessica motioned, Kenneth seconded, all approved