

IMHCA BOARD MEETING MINUTES

July 9, 2016

9am to noon

Attendees:

Don Gilbert (President)	Present
Kristy Johnson- (Past President)	Present
Courtney Ackerson (Treasurer)	Present
Jessica Romey- (Secretary)	Present
Open Position- (Fund Raising Committee Chair)	-
Sue Heitshusen- (Conference Chair Committee)	Absent
Kacey Peterson- (President Elect)	Present
Kenneth Cameron- Government Relations Chair	Present
Kyla Louks - (Networking and Communication Chair)	Absent
Open - (Publication Committee Chair)	-
Leanna Brady - (Ethics Committee Chair)	Absent
Jason Stark- (Website Coordinator)	Present
Jessica Volk - (Membership Chair)	Absent
Julie Hewitt- (Nominations Committee Chair)	Present
Kenya Rocha – (Member at Large)	Present
Anthony Ferguson - (Member at Large)	Present
Open - (Student Representative)	Absent
Dawn Wirtz (Student Representative)	Present
Sara Graves (Student Volunteer)	Present

- I. Call to order— 9:10 a.m. by Don Gilbert
- II. Acceptance of Agenda
 - Kenneth Accept, Courtney second none opposed, corrected date in agenda about the secretary's minutes were for 4/11/16 and not from 6/20/15
- III. Approval of minutes from 04/11/16 board meeting
 - Approved by email June 2016
- IV. President Report-Don Gilbert
 - Next Tuesday going to New Orleans, National Leadership Training Conference, three in attendance. Don, Kacey, Kristy, and Courtney attending.
 - The purpose of fundraising as a means to grow. Hoping to continue to send more including conference and legislative chairs in the future. Networking with others on a national level about conference growth and legislative changes.
 - AMHCA board members with Kristy Johnson and Erik Oostenink

- We have been awarded State Chapter of Excellence and Kacey won the Representative of Excellence. 3rd award in last 3 years.
- Looking at Massachusetts as a role model and to network with at the Leadership Conference.
- Congratulations to Kacey for being our President-Elect
- License fees will be going up, Iowa Board of Behavioral Science Examiners needs to be self-funded
 - Moving from \$120 to \$240, Jason placing this information on the website

V. Treasurer Report- Courtney Ackerson

Treasurer's Report

- Total balance: \$28,682.57
Debits:
Website - 4,146.76
AMHCA conference - 2,637 (we have a check for \$1302.75 that has not been cashed yet and I have not reimbursed Don yet)
Scholarships - 1,000
Conference after the last meeting - 20,265

Deposits: \$12,233.06 (from the conference registrations)
- Making sure the tracking system was not done by paper, need to create a spreadsheet. Don and Courtney will be creating this. Currently using the online banking to track according Courtney.
- We don't have a 2017 budget yet.
- Consider starting a savings account
 - Courtney moves to start a savings account and seconded by Jason
 - Discussion on how to keep the money separate from foundation, starting two savings account. A saving account that is separate for scholarships and other foundation money.
 - None opposed after discussion to have two savings account, all approved

VI. Secretary Report-Jessica Romey

- Jessica will review bi-laws regarding changes in having a publications chair and Jessica will update bi-laws if needed after a review
- Jessica will also review bi-laws on the Ethics Chair position and update this position to include “compliance and bi-law review” responsibilities now that we are operating as a 5013c.

VII. Past President – Kristy Johnson

- No report

VIII. Web Coordinator Chair Update-Jason Stark

- Review of website. Board members: after you login you to your URL add \admin
 - Jason did a live demonstration of the different sections and the “back end” of the website to add things or change things if needed or directed to do so.
- Motion to pay web designer an extra 700 dollars, seconded by Julie. All in favor none opposed.
 - Our web techs spent an extra 30 to 40 hours on the site so that amount is more than fair price to pay for the extra hours spent.
- Consider creating a calendar on the website to engage folks know what is happening and can be involved
 - Student volunteers to collect what they would like to see on the calendar, events in mental health that are happening, etc. Add links to website when needed connected to events.
 - Consider adding two students as volunteers directly under the web coordinator?
 - Effective promotion ideas - Using an email list from the conference? The Business Record highlight non-profits like us. Highlight through the des Moines Register. New ways to promote IMHCA and send them to the website. Talking to others at the National Conference and put on agenda for next meeting.
- Consider Publications Chair duties and put those duties under Communications Chair.
 - Review Bi-laws on this subject regarding publication chair. Jessica Romey will do this.

IX. Government Relations Chair Update - Kacey Peterson

- Bill for prescriptive authority for psychologists has passed and been signed. We will continue to look at music and art therapists trying to get licensure. Need to sit down with those folks and start a dialogue with these individuals and consider our thoughts in writing the bill
- A lot did not pass, we were neutral on the teen suicide prevention bill and we will likely see it next year. Discussing how we get included in the language and being included for those programs as LMHC's. When grants come through, access to smaller schools and agencies. Continue to bringing awareness to what mental health counselors awards
- We again failed to get recognition on Medicare level for LMHC's. Worried that there will be more money going out if we are included at Medicare providers. They are leaving out the largest group of mental health providers, stopping access for people with Medicare.
 - One issue is the non-conformity of what we are called in different states with titles as LPC, LCPC, LMHC, etc. as well and different education and degrees. State to state differences in who governs LMHC's for example Nebraska uses DHS and Iowa use Iowa Board of Behavioral Science. Iowa Board of Behavioral Science needs to examine if we move or change our credential. Other states are having the same conversation.
 - Be the leader of "this is how we accomplished this goal" and role modeling to other states. Consider sending someone to the Iowa Board of Behavioral Science Examiners to discuss our position. Market our efforts and get participation.
 - Suggestion to become a Licensed Clinical Mental Health Counselors. Taking the clinical examine as opposed to the education test. Ideally ending up with National reciprocity, most states are now 3000 hours to get licensed and following CACREP standards, but not all (Missouri).
 - Basically take the NCMHCE instead of the NCE.
- Webinars, telehealth – getting LMHC's educated on what we can offer. Get Benjamin Lefder to present to the board on telehealth. Don Gilbert will contact him. Then getting the rest of LMHC's educated on this movement.
- Creating webinars to prepare and help members pass the NCMHCE.

- Mental Health provider shortage. Allocation of funds discussed, some areas not even utilizing funds and how we can have a voice of where the money goes and the areas that the funding be more effective. Education reimbursement, mental health counselors are aware of how to obtain the loan forgiveness. Too restrictive to get the reimbursement, if all the community mental health centers are shutting down, but you have to work at one to get reimbursed. Need to expand the way to get these funds, private practices that could use that money and are ready to go, rural through telehealth. Funds would allow private practices to be in rural areas through telehealth.
 - Where we stand on removing restrictions
 - Dialogue with MCO's and the "disconnect" with what information we get from out lobbyists.
- Voting on Emily Piper – Kacey Move to hire for 2016 – 2017 legislative year, Kenneth second. All in favor none opposed.
 - Positive feedback overall, but some issue with her approach on managed care and misinformation. Some said at the conference that she was unfair in her discussion about the MCO's.
 - Invite the lobbyist from one of the MCO's to come to the conference. Kristy encouraged a more informal meeting as opposed to invite to a board meeting. Making sure this is clear in purpose and time allotted presentation that is 15 minutes vs. discussion. Determine goals, etc.

X. Conference Committee Chair Update

- Keynote or no keynote
- Change locations to near airport – Holiday Inn
 - Vote – Julie motion, Dawn seconded, all in favor none opposed
- Conference date: Thursday and Friday May 4th and 5th

XI. Membership Chair Update-Jessica Volk

- Members should be getting emails about membership expiration. Courtney confirmed that she got an email and if renewed as a unified member with AMHCA.
- 75 considered inactive, 172 considered active. 54 unified members, 51 student, and 67 regular members. This information may not be completely updated.

- Getting student volunteers taking a few counties to connect with the LMHC's in the state.

XII. Ethics Chair Update

- Consider adding Ethics to be also “compliance” to adhere to new status with the IRS, in interim executive committee is following with compliance (budget, bi-laws, etc.)
- Bi-laws review would then go under this chair position, need to update the bi-laws. This will be voted on in the next board meeting. A draft to highlight in yellow what will get changed.

XIII. Publications Committee Chair Update (Kyla not present)

- Publications Chair duties and put those duties under Communications Chair.
 - Motion by Kenneth to remove Publications Chair and Courtney second. All in favor none opposed.
 - Review Bi-laws on this subject to review the duties of this combined position. Jessica Romey will do this.
- Consider adding a co-chair to work with Networking and Communication Chair, to be tabled for the next board meeting and after bi-laws are reviewed and updated.

XIV. Nominations Committee Chair Update-

- Update- Julie Hewitt
- Should have check ready for the scholarship winners by the conference time, more professional.
- Two Co-chair positions open: Government Relations and Networking/Communications Co-chair
- Student Representative position open
- Award for organization or an agency, etc. that supports IMHCA and an educational institution award, service award, mental health champion award.

XV. Member at Large Update-

- New to the board are Anthony and Kenya.

XVI. Student Member Update-Dawn Wirtz

- Open position
- Dawn will educate about IMHCA with the intro. Classes at Drake in fall 2016.

XVII. Fundraising Committee Chair update-

- Golf tournament. Don looking for support.
- July 30th at 8:30 shot gun start. Toad Valley in Pleasant Hill
- Raffle items – several packages
- Dickson Golf events, hold-in-one etc.
- Need 6 to 8 volunteers – Julie, Courtney, Jessica, Christy so far.

XVIII. 501c3

- Official and retro-active to when we filed two years ago. See minutes for date.

XIX. Networking and Communications Chair – Kyla Loucks

- See Publications Chair discussion

XX. New Business

- Upcoming Board Meetings: 10/1/16 rest to be determined

XXI. Old Business

- None noted

XXII. Adjourn Motion to Adjourn

- 12:10 p. m. - motion by Kenya and seconded by Jason. All approved, none opposed.